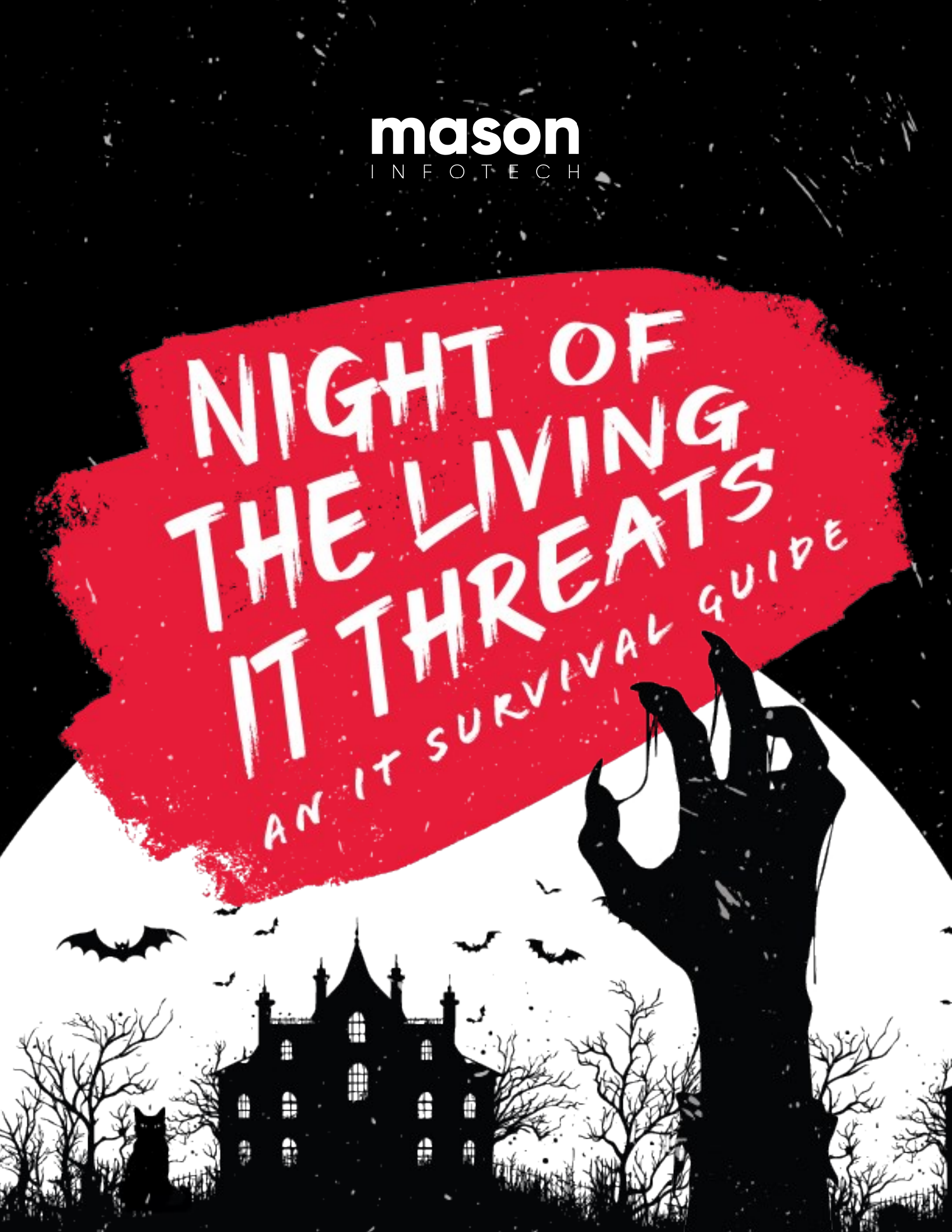


mason
INFOTECH

**NIGHT OF
THE LIVING
IT THREATS**
AN IT SURVIVAL GUIDE



The office is quiet. The glow of the server racks hum in the dark, but something feels... off. A faint tap-tap-tap echoes down the hall – not footsteps, but something much more sinister. Suddenly, an email pings. The subject line is innocent enough, “Can you send you’re latest projet update?” Your coworker pauses, then clicks into it and...

The monsters are on the loose – and they’re ravenous for data. But this is just the beginning of the dark and chilling Halloween night where the cyber threats run amok and terrorize.

And you are the only one who can make sure everyone sees the dawn and your business data is protected.





ACT I: FACING THE MONSTERS IN THE NETWORK

Every haunted house has its residents. Some scratch at the window, some whisper in the dark, and others crash through the door with fangs bared and ready to CHOMP.

In the IT network, these monsters are no different, except instead of chasing teenagers in nonsensical loops, they stalk your systems, waiting to attack and devastate operations.

KNOW YOUR THREATS

RANSOM-WEREWOLF

Prowling under the cover of night, it strikes when businesses are most vulnerable. By morning, files and data are chained up and the ransom note is written in blood-red text across the screen.



MONSTER REPELLENT:

Frequent backups, patching, rapid response



MALWARE ZOMBIES

Ancient code, long forgotten, stirs awake in outdated systems. Wrapped in layers of decay and neglect, it shambles into networks, spreading its curse across machines until everything is destroyed.



MONSTER REPELLENT:

Patch management, modernization, regular updates

THE INVISIBLE MENACE

You don't hear it. You don't see it. But suddenly, the doors you locked are open and your data is gone. The invisible menace may be a disgruntled employee... or worse, a hijacked account.

MONSTER REPELLENT:

Zero-trust architecture and strict access controls



THE BOTNET SWARM

Creeping across devices, it stitches them into a puppet army. Quietly at first, building into an unstoppable force controlled by unseen masters.



MONSTER REPELLENT:

Vigilant monitoring and automated detection



Without knowing what could potentially harm your data and operations, you'll be left absolutely vulnerable. Standing up to fight starts with understanding who is lurking behind the scenes, and what kinds of fiends you're really up against.

ACT II: THE RISE OF AI DEFENSE

Having an automated system in place gives you an even stronger shield against the worst digital lurkers. While the monsters evolve – faster, sneakier, harder to detect – AI is the ray of hope you can wield against the darkness.

HOW AI CHANGES THE SCRIPT:



Seeing the unseen (threat detection):

Identifies patterns invisible to the human eye, revealing phishing attacks and insider threats before they strike.



Always awake (24/7 vigilance):

Unlike humans, AI doesn't blink, sleep, or look away. It watches the shadows constantly, ensuring no monsters sneak past.



Being faster than monsters (response time):

Automates containment and mitigation, slamming the door on swarms of botnets before their webs can spread.



Smarter in every sequel (machine learning):

The more threats it encounters, the smarter AI becomes—learning from each attack to fortify the defenses for the next one.

ACT III: SURVIVING THE NIGHT

Horror movie survivors know the rules. Ignore them, and you won't make it to the credits. You must follow these same principles to protect crucial data from the monsters that never stop knocking.



RULE #1

Don't Split Up the Party. The doomed heroes always split up. Don't make that same mistake. Centralize IT so no one wanders off alone in the dark and becomes the next victim to an attack

RULE #2

Always Lock the Doors – Twice. Vampires need invitations just like hackers need credentials or personal info. Multi-factor authentication is the deadbolt that keeps monsters from casually slipping inside.

RULE #3

Stay Out of the Basement. The old server room might look harmless, but it's where the creepers always lurk. Outdated tech is no different. Retire it before it drags the whole house down, and find ways to automate systems like use of secure AI.

RULE #4

Keep the Flashlight On. The villain hides in the dark, but you have the power to shine a light. Continuous monitoring reveals the threats in the shadows before they can do any crippling damage.

RULE #5

Have an Escape Plan. When the final chase begins, only those who prepared make it out alive. Backups and disaster recovery aren't optional – they're your last chance to see the sunrise.

The turning point comes the moment the screaming stops, the chaos slows, and the survivor realizes they don't have to be the victim – they can fight back.

That's when you step out of the shadows.

Your coworkers are still trapped in the haunted house, chased by monsters they can't defeat alone. But you're the one with the stakes and the courage to fight back.

Here's how to become the hero in every digital survival story:



Break the Curse: Compliance doesn't have to feel like an ancient spell book. You simplify and protect against the lurking risks of audits by staying up to date on security compliance.



Strike Fast: Like the hero bursting in at the last second, your rapid response saves the day when the claws come out.

FINAL ACT: THE HERO STEPS UP



Fortify the Fortress: Whether the castle is small or sprawling, tailor the defenses to keep the monsters at bay.



Stay Vigilant: Monsters never stop, and neither can you. 24/7 monitoring keeps threats from creeping in unnoticed.

*In the movies, only one or two people make it to the next day.
But with you as the hero, everyone doesn't just survive – they all see the sunrise.*

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INFOTECH

The truth is, cyber monsters will never stop.

But here's the twist ending: you don't need to fear them. Because you're ready with the plan to turn every haunted house into a safe haven. So grab your flashlight. Load up your toolkit. And step into the role you were made for with us by your side. Safety in numbers!

The cyber monsters are waiting. Don't just watch the horrors unfold, be the hero who rewrites the ending.

**Get in touch with us today to arm yourself
with tools to prevent cyber ghouls!**

masoninfotech.co.uk

ask@masoninfotech.co.uk

01159408040

